

2024-25

# Radon School Calendar



**Test Your Home For Radon!!**

**The Radon Rivals Super Story**

There exists a villain in the world that causes havoc to humans using radon gas ... his name is Thoron!!

Thoron lives in the land of Thorium and has the power to create radon gas and use it to destroy the human race!

The superheroes that fight Thoron are the Radon Rivals from the world of Borne. Their mission is to save people from radon by getting them to test their homes and schools and fix the problem if the gas is high.

They save the people and animals of the earth!!

Each Radon Rival has a different superpower and together, they help the world detect and get rid of radon gas so that people don't get lung cancer.

**1-888-808-RADON**

**JOIN THE RADON RIVALS!**  
Citizens for Radioactive Radon Reduction  
Citizens@RadonReduction.org  
info@citizensforradonreduction.org

**JOIN THE RADON RIVALS!!**  
TEST - FIX - SAVE ALIVE!!

**Curt**  
Radon gas is colorless & odorless and can cause lung cancer!

**Gar**  
You have to test for radon gas. Levels above 4 picocuries should be fixed!

**Pink**  
Homes, Schools and Workplaces should be tested for radon gas!

**AWD**  
Need a radon test kit? Call 1-888-808-RADON

Order a Radon Rivals t-shirt at: <https://tshirts.radonreduction.org>



Jacquelyn E Nixon, Mktg  
 Citizens for Radioactive Radon Reduction  
 1/1/2024



## 2023-2024 CRCPD Radon Poster Contest Winners Radon School and Home Study Calendar







# THE CRRR RADON POSTER CONTEST WINNERS RADON SCHOOL CALENDAR PROJECT

HELP CHILDREN UNDERSTAND  
RADON AND LUNG CANCER



Order Calendars at: <https://www.conquestgraphics.com/crrr/national-calendar>  
(min order 5)



## Calendar Date Range: September 2024 – August 2025

As National Radon Action Month approaches, we want to announce that our calendar project is running once again. This project aims to “engage” children in the support of radon gas reduction through relatable characters who fight for radon testing, mitigation and educational awareness. What’s more, the calendars are designed with the help of students who participated in the yearly National CRCPD Radon Poster Contest and won first, second or third place.

This year, our special superheroes calendar was developed to leave an impression with kids. The the superheroes are called the **Radon Rivals**, who have various superpowers used to fight radon gas created by the villain “Thoron”. The story of how the **Radon Rivals** evolved and a description of each superhero and their power are included in the calendar. A superhero is placed on each calendar month with information and solution tidbits about radon and lung cancer. The descriptions are designed to provide radon education as they read.

Additionally, Teachers can use the calendars as a teaching tool; especially in science classrooms.

## Benefits to Business Supporters?

Undoubtedly it will be a meaningful gesture to present calendars; along with customized t-shirts, masks with your logo on them along with bookmarks, and buttons. Business partners as well as employees can purchase t-shirts and masks to wear when they service the public. Organizations can use them at events as giveaways. And, schools can use them as educational tools.

## Industry types:

Radon	Health Care	Environmental	Education
Construction	Cancer Advocates	Pharmaceutical	Corporations
Firefighters	Police Departments	Libraries	Legal



## Why are we doing this Calendar Project?

- To embrace and raise awareness about radon gas and its lung cancer affects.
- To support our work and continue the radon advocacy mission.
- To offer you the opportunity to give back to the community.
- To bring about awareness of the industry leaders who have joined the cause of fighting for radon testing and mitigation.

## A suggested sponsorship package.



### SPONSOR A CLASSROOM\*

<b>Total Cost</b>	<b>US \$1028 + shipping</b>
20 Calendars	\$385
20 T-shirts	\$173
20 Masks	\$300
250 Bookmarks	\$90
200 Radon Rivals Buttons	\$80

*\*avg classroom size = 20 children*

*\* Costs are approximates & subject to change*



Order T-shirts at: <https://cr3.proshop.com>

(note: you must create an account to order)



Order Masks at: <https://cr3.proshop.com>

(note: you must create an account to order)

- NATIONAL RADON ACTION MONTH is January. Use them for your event.
- Give free calendars and matching T-shirts and Masks with **your** company's logo on them to children's classrooms, entire schools, employees, partners and clients.
- It's a chance to introduce your branding to school districts.
- It's an opportunity to help children relate to the environment in a memorable, exciting and innovative way.
- Educate children and parents about radon gas using something they will look at every day!

What's better than exciting, engaging and good looking calendar giveaways to help make the community a better place and you... a Superhero!!

*For more information, please contact:  
Email: [info@citizens4radonreduction.org](mailto:info@citizens4radonreduction.org)  
Phone: +1 412-961-1980 (Jackie)*





## ADDITIONAL NOTES:

- CONQUESTGRAPHICS PORTAL order qty minimum is 5 calendars
- CR3 PROSHOP PORTAL order qty minimum is 1 t-shirt or mask
- Custom orders are available.
- Shrink wrapping and special packaging available
- You can have them shipped to your preferred address

## MISSION

Citizens For Radioactive Radon Reduction is a 501 c3 nonprofit organization with a purpose to assist, encourage, and prepare advocates in making a difference with awareness, education and action against radioactive radon gas exposure. We hope to effectively educate the public and private sectors about the real danger of living, working, or attending school in environments with elevated levels of radon gas.

*\*Citizens for Radioactive Radon Reduction (CR3) does not profit from any of the sales.*